

Jeff Davis

[Nukingstreet Pest Control](#) (Connecticut)

The first time we used the product was for a raccoon job where it took six days for the raccoon to return to the property and make an attempt to go into the open soffits. The job was 43 miles from our office: one way. Trap-Alert™ saved us from traveling 430 miles to do state required trap checks! We almost paid for one unit with the money saved and earned on the first job! I will be purchasing more units as it will allow me to service more clients without having to hire more employees to just run around and do traps checks! On top of all of that, New Frequency has exceptional customer service!

Kevin Cornwell, CWCP, ACP

[Cornwell's Wildlife Control, LLC](#) (Virginia)

The New Frequency Trap-Alert™ system has changed our business! Our sales closure rate is dramatically higher when we mention an electronic trap monitoring option. It eliminates the hassle of daily visual trap checks, cutting down on wasteful windshield time. Our job completion time has gone from days to, in some cases, just hours. Imagine starting a squirrel family removal job at 9 or 10AM and then getting an email on the iPhone while you're eating lunch, telling you the job is complete. We did it 11 times last month. Additionally, we saved an apartment complex owner \$780 in daily trap check fees while trapping at five of his buildings, even after charging for the use of those five monitoring systems. That savings made him a "forever" customer and freed up time for us, enabling us to start other more profitable jobs. New Frequency's tech support is superb – better than for any other electronic product I've ever owned. At first I was a skeptic, but now I'm a firm believer that Trap-Alert™ makes us more money than it costs to own and maintain.

Eddie & Wanda Hope, Owners/Operators

[Virginia Professional Wildlife Removal Services, LLC](#) (Virginia)

Game Changer/Revolutionary. It seems that very few pieces of equipment have come along recently that have had such a positive impact on the nuisance wildlife control industry as has the Trap-Alert™ system. Our technicians are notified immediately by email and/or text message when a trap has fired, and the system can be set up to send notifications to our customers as well. The Trap-Alert™ system is easy to set-up and use, (continued)

and customer support is second-to-none. The Trap-Alert™ system helps us plan our daily route, and pays for itself in gas and labor costs. Our customers love the technology. We started with a few units, but now plan to purchase additional units and will eventually make the Trap-Alert™ system part of every job.

The folks at New Frequency are great to work with. They are constantly seeking feedback from users to make a great product even better.

John Abel

Chief Inspector, Superior Wildlife Control (Virginia)

I wanted to thank you for giving us the opportunity to become one of the first pilot test users of the Trap-Alert™ system. We have had a great experience dealing with the system and the staff from New Frequency. The Trap-Alert™ system website, along with the Trap-Alert™ units, is convenient and easy to use. In our industry, time is money, and if a problem arises that requires assistance from the New Frequency team, it was always resolved quickly and in some cases just a few minutes! Your product has saved us a tremendous amount of time and freed up our employees to take on additional work by eliminating daily trips to our customers' homes. We think your product will take off and Superior Pest Management looks forward to becoming a customer!

Michael Tucker

Wildlife Removal Services (Minnesota)

NWCOA Member

After using the Trap-Alert™ system for several weeks, I am very impressed with the performance and features, but more so with the tangible benefits I receive when using the product. I can plan my daily routes more efficiently knowing ahead of time that I have animals to pickup at specific locations.

If I am notified that traps do not require my attention at certain sites, my time is better spent setting up new jobs or catching up on repair work. On a couple of recent jobs, traps set on the roof were not visible from ground level. The Trap-Alert™ units notified me when I had to be there and when I did not, saving not only time and mileage, but the additional ladder work that would have been required on non-catch days to comply with daily trap check laws.

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Use of the Trap-Alert™ system has also resulted in increased customer satisfaction, with most customers willing to pay a premium for the electronic trap monitoring service. The Trap-Alert™ system saves me money, makes me money and gives me more time.

Thanks for a great product.

Charles Parker

Owner and Operator, [Parker Wildlife Control](#) (Louisiana)

NWCOA Secretary

I trap animals in the New Orleans area. I am dedicated to providing the most comprehensive and complete animal damage control methods in my area. My average trapping job is within a 45 minute driving distance because I can only drive so many miles a day and service my customers' needs. I have been using the Trap-Alert™ system for a couple of months now, and frankly I do not know how I did it before! Since using the Trap-Alert™ units, I have been able to knock off early a couple of days because **I did NOT need to check my traps - they had already reported in today!** I have also been able to take on additional work as a result of my new found free time. Nothing is worse than turning away work because you cannot service the job!

One of the most important things that the Trap-Alert™ units have done for me is simply the fact that I am now studying my actual costs of trapping. Receiving instant email reports of the unit's status I can also track when my employee was actually on the job resetting a trap. My customers are also impressed with the technology. I have used them for bird traps, squirrel traps, raccoon and hog traps; in fact I have made my own traps and wired in the Trap-Alert™ units! The bottom line though is job cost tracking - how much time do I spend driving? How much gas am I burning? How long am I on each job? For me, using the Trap-Alert™ units has opened my eyes to how much I have saved in gas and time on every job and how much I spend.

If you are looking to **stand out from the crowd**, offer top notch service, increase your bottom line and track what's going on with your jobs - the Trap-Alert™ system cannot be beat. I easily monitor four traps on a single job with a single unit! I receive a message when the trap is reset, letting me know as well as the customer (if you include them by email address) that the animal was removed. I have increased my service area and feel comfortable that I could even trap remote locations knowing that the trap has been checked. Again, if you are looking to offer top notch service beyond anything your competitor can - **you need the Trap-Alert™ system!**