



Can I Afford to Pay a Monthly Subscription for the **Trap-Alert™** System?



TRAP-ALERT™

The real question is...

Can you afford **NOT** to use the **Trap-Alert™** system?

With increased costs in man power, fuel, vehicle expenses plus the value of your professional time (business and opportunity cost), why take unnecessary trips to customer sites? Let the Trap-Alert™ system work for you by automating your business and using technology to do more with less.

If your competitors are doing this faster, quicker and cheaper, can you really afford not to use the Trap-Alert™ system?

Listen to what Trap-Alert™ users are saying about the benefits realized:

COST SAVINGS

Reginald Murray, Co-Owner of Oklahoma Wildlife Control®, L.L.C., said the following:

“Today, February 24, 2011, we had to go to another client located 27 miles from us and check our equipment. This second home does not have the Trap-Alert™ system on it. We have, in a single day, already learned our lesson. All of our equipment will soon have the Trap-Alert™ systems incorporated on them. Why you ask? Because once we figured mileage and time . . . this single round trip cost our company \$25 in gas and \$150 in time. That’s right . . . a single equipment check, with nothing caught, costs our company \$175.”

Now, what would it cost you if this customer was 60 miles away? 100 miles away? How much are you paying your Wildlife Control Specialists? Per hour? Per year? What are your monthly and annual fuel costs? How much does it cost to fill your tank? How many vehicles? Are you paying employees mileage each year? How many trips does your company make in a day? A week? A month? A year?



With the Trap-Alert™ system, the cost per job just went down.

FLEXIBLE PRICING OPTIONS TO SUIT YOUR BUSINESS

A Trap-Alert™ subscription can be purchased in 3, 6, 12 and 24 month subscription plans. Prepayment discounts are available for 12 and 24 month subscriptions along with seasonal flexibility for users to temporarily go inactive and pay a much lower monthly fee when they aren’t using their equipment.

Don’t forget, by avoiding just one trip, Reginald Murray avoided \$175.00 in hard costs. The Trap-Alert™ subscription pays for itself in just one trip!

REMOTE TRACKING: FREES UP TIME AND INCREASES EFFICIENCIES

What else can my Trap-Alert™ subscription do for me? The Trap-Alert™ system allows you to track each job, capture the actual GPS coordinates of each location, the type of animal(s) being trapped, and how many times the trap closed, allowing you to monitor and save all of this information for future reporting.

But why is this important to me? You will have more intelligence around the operating procedures of your business. You will understand what time of day most animals are trapped. You will understand more about the behavior of each species: Beavers, Raccoons, Squirrels, etc and what months are they most active. You will be able to speak more intelligently to your customers and give them actual statistics and trends to demonstrate your know-how.

Charles Parker, Parker Wildlife Control (Louisiana), said:

“I have been using the Trap-Alert™ system for almost a year now, and frankly, I do not know how I did it before. Since using the Trap-Alert™ units, I have been able to knock-off early a couple of days a week because I did NOT need to check my traps - they had already reported in today! I have also been able to take on additional work as a result of my new found free time. Nothing is worse than turning away work because you cannot service the job!”

One of the most important things that the Trap-Alert™ units have done for me is simply the fact that I am now studying my actual business costs of trapping. Receiving instant email reports of the unit's status, I can actually track when my employee was actually on the job re-setting a trap. My customers are also impressed with the technology. I have used them for bird traps, squirrel traps, raccoon and hog traps; in fact, I have made my own traps and wired in the Trap-Alert™ units! The bottom line though is job cost tracking - how much time do I spend driving? How much gas am I burning? How long am I on each job? For me, using the Trap-Alert™ units has opened my eyes to how much I have saved in gas and time on every job and how much I spend.”

Again, with the Trap-Alert™ system, the cost per job just went down and valuable time was saved!

DRIVES COMPETITIVE ADVANTAGE

The Trap-Alert™ system is a solution that saves you time and money, allows you to expand your territory, allows you to react to a trapped animal faster, and allows you to now bid on jobs that you simply could not have in the past because it was cost-prohibitive. Users of the Trap-Alert™ system are retaining more customers because the system allows for optional closed status notices to be sent directly to their customer contacts as well, which means the customer is now simultaneously aware when the animal is caught.

A customer of Charles Parker said, *“I will use Parker Wildlife exclusively on all new business simply because they are using the Trap-Alert™ system.”*

INCREASES CUSTOMER SATISFACTION AND VALUE, AFFORDING A PREMIUM PRICE

Michael Tucker of Wildlife Removal Services (Minnesota), said the following: *“Use of the Trap-Alert™ system has also resulted in increased customer satisfaction, with most customers willing to pay a premium for the electronic trap monitoring service.”* Customers love it because it's more humane, it's fast, and it's efficient.

Now, can you really afford not to become a Trap-Alert™ customer? If your competitors are doing this faster, quicker, cheaper – they will be ahead of the game, be more productive and profitable, and reach a greater number of customers. You can, too!



To find out more and make a purchase, call Wildlife Control Supplies today at

1-860-844-0101 or Visit <http://www.shopwcs.com>